

# ROTHERHAM HEROES VOLUNTEER PROGRAMME

## ROTHERHAM COMMUNITY HUB VOLUNTEER PACK

The Rotherham Heroes Volunteer Programme is a borough-wide volunteer programme, coordinated by the Rotherham Community Hub to help vulnerable people across Rotherham during the Coronavirus outbreak.

The following information pack is designed for community organisations and other partners, to help us raise awareness and get people involved in this vital volunteer programme.

**Thank you for your support.**



[#rotherhamtogether](https://twitter.com/rotherhamtogether)



**We need your help to spread the word about the Rotherham Heroes Volunteer Programme. Here's some information about the scheme and how your organisation can support us.**

## **ABOUT THE PROGRAMME**

As the Covid-19 virus peaks over the coming weeks and months, support will be needed for vulnerable people in our community. Rotherham Heroes Volunteer Programme is operating across the borough to ensure support is in place for people and communities during the Covid-19 outbreak. The Rotherham Community Hub includes Rotherham Council, Voluntary Action Rotherham and other community partners.

Volunteering to help vulnerable people in our community is permitted within the Government guidance to stay at home. However you must still maintain social distancing and follow the guidelines as they apply to you and your own health conditions.

## **WHO CAN SIGN-UP?**

We want to hear from people who wish to volunteer or community groups and businesses that that can offer help in the coming weeks and months.

We particularly want to hear from community groups and volunteers who can offer help with:

- shopping for essentials
- tackling loneliness
- prescription collection
- pet care / dog walking
- advice and signposting to support services.

## **HOW TO SIGN-UP**

Find out more details and tell us how you can help by visiting [www.rotherham.gov.uk/volunteer](http://www.rotherham.gov.uk/volunteer) or call **01709 807319**

## WHAT HAPPENS NEXT?

If you are a volunteer we will match you with a community group who will contact you soon. If you are a business willing to help we will link you into the local community organisations in your neighbourhood. We will respond as quickly as we can, response times will be dependent on the number of enquiries we receive.

If you are a representative of a community group we will add you to our database, match you with potential volunteers and provide you with the details of anyone who contacts us requesting support.

## YOUR ORGANISATION CAN HELP SUPPORT THIS PROGRAMME IN THE FOLLOWING WAYS:

- ✓ Share the promotional materials provided below via your own communications channels, including your website, social media accounts and email in the coming days and weeks.
- ✓ Encourage people in your own network who are healthy to sign-up as volunteers by sharing the link with employees, customers, service users and stakeholders.
- ✓ Tell us about any activity or support you are delivering locally in response to COVID-19, or if it's likely you need support from volunteers.  
Please use the online form at: **[www.rotherham.gov.uk/volunteer](http://www.rotherham.gov.uk/volunteer)**
- ✓ Include **#rotherhamtogether** in social media posts relating to community support during this time. We'll be using this hashtag throughout the programme to show the support and volunteering happening across Rotherham.

# YOUR ORGANISATION CAN HELP SUPPORT THIS PROGRAMME IN THE FOLLOWING WAYS:

Please use these promotional materials which are ready for you to share

## NEWS STORY

If you have a news or blog section on your website, a bulletin board or internal communications channels, please publish the below story, detailing the programme.

As a good neighbour and someone who cares about your local community you are probably looking for ways in which you can help during the Coronavirus outbreak.

Our organisation is working with the Rotherham Community Hub to enlist Rotherham Heroes Volunteers to help in our communities.

The Rotherham Heroes Volunteer Programme is a coordinated approach to ensure the most vulnerable people receive the right help and support. We also want to provide the support and structure needed to keep volunteers and recipients safe.

We want to hear from people who wish to volunteer or if you represent a community group that needs extra volunteers in the coming weeks and months.

We particularly want to hear from community groups and volunteers who can offer help with:

- shopping for essentials
- tackling loneliness
- prescription collection
- pet care / dog walking
- advice and signposting to support services.

## HOW TO SIGN-UP

Find out more details and tell us how you can help please visit:  
[www.rotherham.gov.uk/volunteer](http://www.rotherham.gov.uk/volunteer)

# SOCIAL MEDIA

Below is a selection of social media posts to adapt and share for your own audience.

Become a Rotherham Heroes Volunteer with @RMBCPress and @VARotherham to help during #COVID19 outbreak. Sign-up to volunteer at [www.rotherham.gov.uk/volunteer](http://www.rotherham.gov.uk/volunteer)

Rotherham Heroes Volunteer programme offers a range of ways people can help in the community, in a coordinated and safe way during the #COVID19 outbreak. Sign-up at [www.rotherham.gov.uk/volunteer](http://www.rotherham.gov.uk/volunteer)

If you want to help the most vulnerable people our community during the #COVID19 outbreak, the Rotherham Heroes Volunteering programme offers a range of volunteer roles. Sign-up at [www.rotherham.gov.uk/volunteer](http://www.rotherham.gov.uk/volunteer)

We're proud to support the Rotherham Heroes Volunteer programme delivered by @RMBCPress and @VARotherham to provide vulnerable people with the help they need. Sign-up at [www.rotherham.gov.uk/volunteer](http://www.rotherham.gov.uk/volunteer)

## HASHTAG #ROTHERHAMTOGETHER

If you are posting about the programme or about wider COVID-19 support, community activities and volunteering, please use **#RotherhamTogether** in any updates to share information and show the many ways people are coming together to help.

## POSTER TO PRINT OR DOWNLOAD

We have also attached a poster along with this pack for you to share online or print and display in your office, community hub, centre, local area, window etc.

## THANK YOU

[www.rotherham.gov.uk/volunteer](http://www.rotherham.gov.uk/volunteer)  
Telephone: 01709 807319

ROTHERHAM HEROES VOLUNTEER PROGRAMME  
THE ROTHERHAM COMMUNITY HUB

#RotherhamTogether